

## CITY OF LAUDERHILL/LAUDERHILL HEALTH AND PROSPERITY PARTNERSHIP

# CASE STUDY

## USING DATA TO UNLOCK POTENTIAL



### The Challenge

LHPP is dedicated to enhancing life in Lauderhill by tackling the Social Determinants of Health (SDOH). The vision is a thriving Lauderhill where health, prosperity, and safety are accessible, fostering a community ideal for learning, working, playing, and family life.

### The Solution

LHPP employs a Collective Impact Model to holistically improve economic, health, and environmental outcomes by addressing SDoH. This effort is supported by specialized Sub-Councils and Committees focusing on healthcare, education, social context, and economic mobility. Key strategies include:

- Formation of partnerships with a focus on diversity and inclusion.
- Stakeholder engagement involving over 80 businesses and 1,000 residents.
- Strategic funding acquisition for community projects.
- Data-driven community need assessments and tracking of initiative progress.

### Results:

- Mobilized 183 stakeholders and 105 organizations, with 14 sub-council chairs leading the charge.
- Conducted a comprehensive Community Needs Assessment in 2021.
- Formulated a strategic Action Plan for 2022-2023.
- Developed tailored logic models for targeted interventions for each sub-council.
- Secured over \$5 million in funding from various foundations, local and national government bodies.



### Specific Actions/Strategies:

- Neighborhood Health and Prosperity Hubs (NPHH):** Using the Asset-Based Community Development (ABCD) method, LHPP engages residents through Community Liaisons to create an Asset Map, identifying local skills and passions to inform structural interventions.
- Small Business Procurement Bootcamp & Fair:** An annual event providing Lauderhill's small businesses with the knowledge and connections to successfully navigate government contracting.
- Health Symposium:** A collaborative forum for professionals to address Lauderhill's health challenges, resulting in actionable solutions for safety, mental health, and community support.